

**KHADI & VILLAGE INDUSTRIES COMMISSION  
PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJANA**

**POHA MANUFACTURING UNIT**

The basic rawmaterial for manufacturing Poha is paddy which is available in plenty. Poha is favourite diet and mainly used in breakfast. It is easy to prepare and digest. Many variety of dishes can be made out of poha. It is mainly a traditional activity with simple technology.

<b>1 Name of the Product</b>	<b>:</b>	<b>Poha</b>	
<b>2 Project Cost</b>	<b>:</b>		
<b>a Capital Expenditure</b>			
Land	:	Own	
Building Shed 500 Sq.ft	:	Rs.	100000.00
Equipment (Poha M/c, Sieves, Bhatti, Packing m/c, drums etc.)	:	Rs.	100000.00
<b>Total Capital Expenditure</b>		Rs.	200000.00
<b>b Working Capital</b>		Rs.	43000.00
<b>TOTAL PROJECT COST</b>	<b>:</b>	<b>Rs.</b>	<b>243000.00</b>

**3 Estimated Annual Production of Poha : (Value in '000)**

Sr.No.	Particulars	Capacity	Rate	Total Value
1	Poha	1000.00 Quintal	859.00	859.00
	<b>TOTAL</b>	<b>1000.00</b>	<b>859.00</b>	<b>859.00</b>

<b>4 Raw Material</b>	<b>:</b>	<b>Rs.</b>	<b>600000.00</b>
<b>5 Lables and Packing Material</b>	<b>:</b>	<b>Rs.</b>	<b>20000.00</b>
<b>6 Wages (Skilled &amp; Unskilled)</b>	<b>:</b>	<b>Rs.</b>	<b>50000.00</b>

<b>7 Salaries</b>	<b>:</b>	<b>Rs.</b>	<b>60000.00</b>
<b>8 Administrative Expenses</b>	<b>:</b>	<b>Rs.</b>	<b>15000.00</b>
<b>9 Overheads</b>	<b>:</b>	<b>Rs.</b>	<b>75000.00</b>
<b>10 Miscellaneous Expenses</b>	<b>:</b>	<b>Rs.</b>	<b>5000.00</b>
<b>11 Depreciation</b>	<b>:</b>	<b>Rs.</b>	<b>15000.00</b>
<b>12 Insurance</b>	<b>:</b>	<b>Rs.</b>	<b>2000.00</b>
<b>13 Interest (As per the PLR)</b>			
a. C.E.Loan	<b>:</b>	<b>Rs.</b>	<b>26000.00</b>
b. W.C.Loan	<b>:</b>	<b>Rs.</b>	<b>5590.00</b>
<b>Total Interest</b>		<b>Rs.</b>	<b>31590.00</b>
<b>14 Working Capital Requirement</b>	<b>:</b>		
<b>Fixed Cost</b>		<b>Rs.</b>	<b>108000.00</b>
<b>Variable Cost</b>		<b>Rs.</b>	<b>750590.00</b>
<b>Requirement of WC per Cycle</b>		<b>Rs.</b>	<b>42930.00</b>

**15 Estimated Cost Analysis**

Sr. No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	<b>Fixed Cost</b>	108.00	64.80	75.60	86.40
2	<b>Variable Cost</b>	751.00	450.60	525.70	600.80
3	<b>Cost of Production</b>	859.00	515.40	601.30	687.20
4	<b>Projected Sales</b>	1000.00	600.00	700.00	800.00
5	<b>Gross Surplus</b>	141.00	84.60	98.70	112.80
6	<b>Expected Net Surplus</b>	126.00	70.00	84.00	98.00

- Note : 1. All figures mentioned above are only indicative and may vary from place to place.  
2. If the investment on Building is replaced by Rental Premises  
a. Total Cost of Project will be reduced.  
b. Profitability will be increased.  
c. Interest on C.E.will be reduced.