

**KHADI & VILLAGE INDUSTRIES COMMISSION**  
**PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJANA**

**NAMKEEN/FARSAN MANUFACTURING SCHEME**

Namkeen/Farsan is very popular fast food item used in day to day life in almost all houses in the Country and also in Abroad. Because of the taste and aroma of the product, the product has secured a very good market demand. The product is prepared in different tastes in accordance with the taste of the people of that Region. The product is packed in polythene pouches by using simple technology. Substantial income through project.

<b>1 Name of the Product</b>	<b>:</b>	<b>NAMKEEN/FARSAN MANUFACTURING SCHEME</b>
<b>2 Project Cost</b>	<b>:</b>	
a Capital Expenditure		
Land	:	own
Building Shed 1000 Sq.ft	:	Rs. 200000.00
Equipment (Seiveing m/c, cleaning drum with motor, Drier, Mixer, Oven, Utensils etc.)	:	Rs. 80000.00
Total Capital Expenditure	Rs.	280000.00
b Working Capital	Rs.	100000.00
<b>TOTAL PROJECT COST</b>	<b>:</b>	<b>Rs. 380000.00</b>

**3 Estimated Annual Production of Namkeen/Farsan : (Rs. in '000)**

Sr.No.	Particulars	Capacity	Rate	Total Value
1	NAMKEEN/FARSAN MANUFACTURING	116 Quintal	3500.00	405.20
	<b>TOTAL</b>	<b>116</b>	<b>3500.00</b>	<b>405.20</b>

<b>4 Raw Material</b>	<b>:</b>	<b>Rs. 50000.00</b>
<b>5 Lables and Packing Material</b>	<b>:</b>	<b>Rs. 15000.00</b>
<b>6 Wages (Skilled &amp; Unskilled)</b>	<b>:</b>	<b>Rs. 90000.00</b>

7	Salaries	:	Rs.	78000.00
8	Administrative Expenses	:	Rs.	20000.00
9	Overheads	:	Rs.	75000.00
10	Miscellaneous Expenses	:	Rs.	25000.00
11	Depreciation	:	Rs.	18000.00
12	Insurance	:	Rs.	2800.00
13	Interest (As per the PLR)			
	a. C.E.Loan	:	Rs.	36400.00
	b. W.C.Loan	:	Rs.	13000.00
	<b>Total Interest</b>		<b>Rs.</b>	<b>49400.00</b>
14	Working Capital Requirement	:		
	Fixed Cost		Rs.	162200.00
	Variable Cost		Rs.	243000.00
	Requirement of WC per Cycle		Rs.	101300.00

#### 15 Estimated Cost Analysis

Sr.No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	162.20	97.32	113.54	129.76
2	Variable Cost	243.00	145.00	170.19	194.40
3	Cost of Production	405.20	243.12	283.60	320.16
4	Projected Sales	506.50	303.90	354.55	405.20
5	Gross Surplus	101.30	60.78	70.91	81.04
6	Expected Net Surplus	83.00	43.00	53.00	63.00

- Note :
- All figures mentioned above are only indicative and may vary from place to place.
  - If the investment on Building is replaced by Rental then
    - Total Cost of Project will be reduced.
    - Profitability will be increased.
    - Interest on C.E.will be reduced.