

KHADI & VILLAGE INDUSTRIES COMMISSION
PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJANA

NAIL POLISH

Nail polish is one of the cosmetic used by women folk. Nitrocellulose, dibutylphalate, acetone, acetate and dyes are the rawmaterials used. Due to increased standard of living of our people in cities and towns, people are using different types of cosmetics and nail polishes is one which is used maximum in total cosmetic range.

1 Name of the Product	:	NAIL POLISH
2 Project Cost	:	
a Capital Expenditure		
Land	:	own
Building Shed 400 Sq.ft	:	Rs. 80000.00
Equipment	:	Rs. 60000.00
(1). SS vessels with motorized portable stirrer, (2). Stailless steal drums, (3). Glass Beakers, (4). Equipments, (5). Laboratory		
Total Capital Expenditure	Rs.	140000.00
b Working Capital	Rs.	80000.00
TOTAL PROJECT COST	:	Rs. 220000.00

3 Estimated Annual Production of Nailpolish : (Rs. in '000)

Sr.No.	Particulars	Capacity	Rate	Total Value
1	NAIL POLISH	6 Quintal	50000.00	324.60
	TOTAL	6	50000.00	324.60

4 Raw Material	:	Rs. 50000.00
5 Lables and Packing Material	:	Rs. 100000.00
6 Wages (Skilled & Unskilled)	:	Rs. 45000.00

7 Salaries	:	Rs.	30000.00
8 Administrative Expenses	:	Rs.	20000.00
9 Overheads	:	Rs.	25000.00
10 Miscellaneous Expenses	:	Rs.	25000.00
11 Depreciation	:	Rs.	10000.00
12 Insurance	:	Rs.	1400.00
13 Interest (As per the PLR)			
a. C.E.Loan	:	Rs.	18200.00
b. W.C.Loan	:	Rs.	10400.00
Total Interest		Rs.	28600.00
14 Working Capital Requirement	:		
Fixed Cost		Rs.	94600.00
Variable Cost		Rs.	230400.00
Requirement of WC per Cycle		Rs.	81250.00

15 Estimated Cost Analysis

Sr.No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	94.60	56.76	66.22	75.68
2	Variable Cost	230.00	138.00	161.00	184.00
3	Cost of Production	324.60	194.76	227.22	259.68
4	Projected Sales	421.98	253.19	295.39	337.58
5	Gross Surplus	97.38	58.43	68.17	77.90
6	Expected Net Surplus	87.00	48.00	58.00	68.00

Note :1. All figures mentioned above are only indicative and may vary from place to place.

2. If the investment on Building is replaced by Rental then

- a. Total Cost of Project will be reduced.
- b. Profitability will be increased.
- c. Interest on C.E.will be reduced.