

KHADI & VILLAGE INDUSTRIES COMMISSION
PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJANA

MEHANDI MANUFACTURING UNIT

The spread of beauty parlours in the cities and its expansion to the rural areas have increased the requirement of more decorative items for enhancing the beauty. The school/ college girls especially more attracted towards the traditional beautycare. The wedding seasons, the market is more for this product. There is an assured market and good return for this product.

1 Name of the Product	:	Mehandi	
2 Project Cost	:		
a Capital Expenditure			
Land	:	Own	
Building Shed 300 Sq.ft	:	Rs.	60000.00
Equipment (Micro Pulverisor, Motor, Sieves, Sealing m/c, Weighing balance etc..)	:	Rs.	85000.00
Total Capital Expenditure		Rs.	145000.00
b Working Capital		Rs.	100000.00
TOTAL PROJECT COST	:	Rs.	245000.00

3 Estimated Annual Production of Mehandi : (Value in '000)

Sr.No.	Particulars	Capacity	Rate	Total Value
1	Mehandi	18.00 Tons	28.00	508.30
	TOTAL		28.00	508.30

4 Raw Material	:	Rs.	340000.00
5 Lables and Packing Material	:	Rs.	10000.00

6 Wages (Skilled & Unskilled)	:	Rs.	72000.00
7 Salaries	:	Rs.	36000.00
8 Administrative Expenses	:	Rs.	2000.00
9 Overheads	:	Rs.	10000.00
10 Miscellaneous Expenses	:	Rs.	5000.00
11 Depreciation	:	Rs.	11500.00
12 Insurance	:	Rs.	1450.00
13 Interest (As per the PLR)			
a. C.E.Loan	:	Rs.	18850.00
b. W.C.Loan	:	Rs.	13000.00
Total Interest		Rs.	31850.00
14 Working Capital Requirement	:		
Fixed Cost	Rs.		63300.00
Variable Cost	Rs.		445000.00
Requirement of WC per Cycle	Rs.		101660.00

15 Estimated Cost Analysis

Sr.No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	63.30	37.98	44.31	50.64
2	Variable Cost	445.00	267.00	311.50	356.00
3	Cost of Production	508.30	304.98	355.81	406.64
4	Projected Sales	650.00	390.00	455.00	520.00
5	Gross Surplus	141.70	85.02	99.19	113.36
6	Expected Net Surplus	130.00	74.00	88.00	102.00

Note : 1. All figures mentioned above are only indicative and may vary from place to place.

2. If the investment on Building is replaced by Rental Premises

- Total Cost of Project will be reduced.
- Profitability will be increased.
- Interest on C.E.will be reduced.

