
KHADI & VILLAGE INDUSTRIES COMMISSION
PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJANA

HIRING OF AUDIO SYSTEM

The Scheme has good demand during marriages, festivals, religious functions etc. and create avenues for good earnings. An individual can get acquainted with sound system instruments by practice and earn a living.

1 Name of the Activity	:	Service	
2 Project Cost	:		
a Capital Expenditure			
Land	:	Own	
Building Shed 250 Sq.ft	:	Rs.	50000.00
Equipment (Amplifier, Speakers, Tube light, Serial lights, Wires, Cassetts, Caset player, Mic sets etc..)	:	Rs.	100000.00
Total Capital Expenditure		Rs.	150000.00
b Working Capital		Rs.	14000.00
TOTAL PROJECT COST	:	Rs.	164000.00

3 Estimated Annual Service : (Value in '000)

Sr.No.	Particulars	Capacity	Rate	Total Value
1	Sound & Light service			89.50
	TOTAL			89.50

4 Raw Material	:	Rs.	1000.00
5 Lables and Packing Material	:	Rs.	0.00
6 Wages (Skilled & Unskilled)	:	Rs.	60000.00
7 Salaries	:	Rs.	0.00

8	Administrative Expenses	:	Rs.	0.00
9	Overheads	:	Rs.	5000.00
10	Miscellaneous Expenses	:	Rs.	500.00
11	Depreciation	:	Rs.	12500.00
12	Insurance	:	Rs.	1500.00
13	Interest (As per the PLR)			
	a. C.E.Loan	:	Rs.	19500.00
	b. W.C.Loan	:	Rs.	1937.00
	Total Interest		Rs.	21437.00
14	Working Capital Requirement	:		
	Fixed Cost		Rs.	21500.00
	Variable Cost		Rs.	67937.00
	Requirement of WC per Cycle		Rs.	14906.00

15 Estimated Cost Analysis

Sr.No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	21.50	12.90	15.05	17.20
2	Variable Cost	68.00	40.80	47.60	54.40
3	Cost of Production	89.50	53.70	62.65	71.60
4	Projected Sales	135.00	81.00	94.50	108.00
5	Gross Surplus	45.50	27.30	31.85	36.40
6	Expected Net Surplus	33.00	15.00	19.00	24.00

- Note : 1. All figures mentioned above are only indicative and may vary from place to place.
2. If the investment on Building is replaced by Rental then
- Total Cost of Project will be reduced.
 - Profitability will be increased.
 - Interest on C.E. will be reduced.