

KHADI & VILLAGE INDUSTRIES COMMISSION
PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJANA

BINDI MANUFACTURING UNIT

The ladies and girls have replaced the traditional kumkum wearing on the forehead with the designed and attractive Bindis. The Bindi manufacturing is a simple process with good marketing avenues and profit. The market has expanded after the Bindis have become a fashion wearing among the school and college girls.

1 Name of the Product	:	Bindi	
2 Project Cost	:		
a Capital Expenditure			
Land	:	Own	
Building Shed 500 Sq.ft	:	Rs.	100000.00
Equipment	:	Rs.	95000.00
(Punching M/c, Dies, Screen Board, Table Hand tools etc..)			
 Total Capital Expenditure		Rs.	195000.00
 b Working Capital		Rs.	123000.00
 TOTAL PROJECT COST	:	Rs.	318000.00

3 Estimated Annual Production of Bindi : (Value in '000)

Sr.No.	Particulars	Capacity	Rate	Total Value
1	Bindi			494.30
	TOTAL			494.30

4 Raw Material	:	Rs.	240000.00
5 Lables and Packing Material	:	Rs.	8000.00
6 Wages (Skilled & Unskilled)	:	Rs.	144000.00

7	Salaries	:	Rs.	36000.00
8	Administrative Expenses	:	Rs.	8000.00
9	Overheads	:	Rs.	10000.00
10	Miscellaneous Expenses	:	Rs.	5000.00
11	Depreciation	:	Rs.	14500.00
12	Insurance	:	Rs.	1950.00
13	Interest (As per the PLR)			
	a. C.E.Loan	:	Rs.	25350.00
	b. W.C.Loan	:	Rs.	15990.00
	Total Interest		Rs.	41340.00
14	Working Capital Requirement	:		
	Fixed Cost		Rs.	76300.00
	Variable Cost		Rs.	417990.00
	Requirement of WC per Cycle		Rs.	123573.00

15 Estimated Cost Analysis

Sr.No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	76.30	45.78	53.41	61.04
2	Variable Cost	418.00	250.80	292.60	334.40
3	Cost of Production	494.30	296.58	346.01	395.44
4	Projected Sales	600.00	360.00	420.00	480.00
5	Gross Surplus	105.70	63.42	73.99	84.56
6	Expected Net Surplus	91.00	49.00	59.00	70.00

Note : 1. All figures mentioned above are only indicative and may vary from place to place.

2. If the investment on Building is replaced by Rental Premises

- Total Cost of Project will be reduced.
- Profitability will be increased.
- Interest on C.E. will be reduced.