

**KHADI & V.I. COMMISSION**  
**PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJNA**

**BEVERAGE MANUFACTURING SCHEME**

Beverages are one of the very popular, delicious & tasty consumable item having very good market demand. The product is used in large quantity throughout the country. The simple technology for manufacturing of this product can be taken up. The establishment of this unit will help to generate substantial income to entrepreneurs.

<b>1</b>	<b>Name of the Product</b>	<b>:</b>	<b>Juices, Murabba</b>
<b>2</b>	<b>Project Cost</b>	<b>:</b>	
	<b>a Capital Expenditure</b>		
	Land	<b>:</b>	Own
	Building Shed 1000 Sq.ft	<b>:</b>	Rs. 200000.00
	Equipment	<b>:</b>	Rs. 440000.00
	(1. Bottle Washing Machine (2) Juicer. (3) Bottle Cleaning Machine (4) SS top working table, 5. SS Vessels, small utensils, mug, cups, balance etc.)		
	<b>Total Capital Expenditure</b>	<b>Rs.</b>	<b>640000.00</b>
	<b>b Working Capital</b>	<b>Rs.</b>	<b>248000.00</b>
	<b>TOTAL PROJECT COST</b>	<b>:</b>	<b>Rs. 888000.00</b>

**3 Estimated Annual Production of Juces : (Value in '000)**

Sr.No.	Particulars	Capacity	Rate	Total Value
1	All types of Juces	142	7000.00	995.60
	<b>TOTAL</b>	<b>142</b>	<b>7000.00</b>	<b>995.50</b>

<b>4</b>	<b>Raw Material</b>	<b>:</b>	<b>Rs. 300000.00</b>
<b>5</b>	<b>Lables and Packing Material</b>	<b>:</b>	<b>Rs. 50000.00</b>
<b>6</b>	<b>Wages (Skilled &amp; Unskilled)</b>	<b>:</b>	<b>Rs. 66000.00</b>

<b>7 Salaries</b>	<b>:</b>	<b>Rs.</b>	<b>108000.00</b>
<b>8 Administrative Expenses</b>	<b>:</b>	<b>Rs.</b>	<b>70000.00</b>
<b>9 Overheads</b>	<b>:</b>	<b>Rs.</b>	<b>220000.00</b>
<b>10 Miscellaneous Expenses</b>	<b>:</b>	<b>Rs.</b>	<b>60000.00</b>
<b>11 Depreciation</b>	<b>:</b>	<b>Rs.</b>	<b>54000.00</b>
<b>12 Insurance</b>	<b>:</b>	<b>Rs.</b>	<b>6400.00</b>
<b>13 Interest (As per the PLR)</b>			
a. C.E.Loan	<b>:</b>	<b>Rs.</b>	<b>83200.00</b>
b. W.C.Loan	<b>:</b>	<b>Rs.</b>	<b>32240.00</b>
<b>Total Interest</b>		<b>Rs.</b>	<b>115440.00</b>
<b>14 Working Capital Requirement</b>	<b>:</b>		
<b>Fixed Cost</b>		<b>Rs.</b>	<b>327600.00</b>
<b>Variable Cost</b>		<b>Rs.</b>	<b>668240.00</b>
<b>Requirement of WC per Cycle</b>		<b>Rs.</b>	<b>248960.00</b>

**15 Estimated Cost Analysis**

Sr. No.		Particulars Capacity Utilization (Rs in '000)			
		100%	60%	70%	80%
1	<b>Fixed Cost</b>	327.00	196.56	229.32	262.08
2	<b>Variable Cost</b>	668.00	400.80	467.60	534.48
3	<b>Cost of Production</b>	995.60	597.36	696.92	796.48
4	<b>Projected Sales</b>	1200.00	720.00	840.00	960.00
5	<b>Gross Surplus</b>	204.40	122.64	142.08	163.52
6	<b>Expected Net Surplus</b>	150.00	69.00	89.00	110.00

**Note :**

- All figures mentioned above are only indicative and may vary from place to place.
- If the investment on Building is replaced by Rental then
  - Total Cost of Project will be reduced.
  - Profitability will be increased.
  - Interest on C.E. will be reduced.