
KHADI & VILLAGE INDUSTRIES COMMISSION
PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJANA

MANUFACTURE OF AYURVEDIC CAPSULE

Ayurveda, an ancient treatment has developed in recent years as a major treatment area for many types of illness due to its non-side effects, less cost and effective remedy for illness. The Ayurvedic treatment till past continued to rural areas have spread throughout world. There is tremendous scope in Ayurveda medicines.

1 Name of the Product	:	Ayurvedic Capsule
2 Project Cost	:	
a Capital Expenditure		
Land	:	Own
Building Shed 1000 Sq.ft	:	Rs. 200000.00
Equipment	:	Rs. 150000.00
(Double cone blender mixer, Angular mixing drum, Holo cube blender, Capsule Counter etc..)		
Total Capital Expenditure	Rs.	350000.00
b Working Capital	Rs.	97000.00
TOTAL PROJECT COST	:	Rs. 447000.00

3 Estimated Annual Production of Ayurvedic Capsule : (Value in '000)

Sr.No.	Particulars	Capacity	Rate	Total Value
1	Ayurvedic Capsule	2000000.00	0.60	1172.00
	Capsule			
	TOTAL	2000000.00	0.60	1172.00

4 Raw Material	:	Rs. 450000.00
5 Lables and Packing Material	:	Rs. 25000.00
6 Wages (Skilled & Unskilled)	:	Rs. 125000.00

7	Salaries	:	Rs.	200000.00
8	Administrative Expenses	:	Rs.	150000.00
9	Overheads	:	Rs.	150000.00
10	Miscellaneous Expenses	:	Rs.	10000.00
11	Depreciation	:	Rs.	25000.00
12	Insurance	:	Rs.	3500.00
13	Interest (As per the PLR)			
	a. C.E.Loan		Rs.	45500.00
	b. W.C.Loan		Rs.	12610.00
	Total Interest		Rs.	58110.00
14	Working Capital Requirement	:		
	Fixed Cost		Rs.	409000.00
	Variable Cost		Rs.	762610.00
	Requirement of WC per Cycle		Rs.	97634.00

15 Estimated Cost Analysis

Sr.No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	409.00	245.40	286.30	327.20
2	Variable Cost	763.00	457.80	534.10	610.40
3	Cost of Production	1172.00	703.20	820.40	937.60
4	Projected Sales	1500.00	900.00	1050.00	1200.00
5	Gross Surplus	328.00	196.80	229.60	262.40
6	Expected Net Surplus	303.00	172.00	205.00	237.00

- Note :
- All figures mentioned above are only indicative and may vary from place to place.
 - If the investment on Building is replaced by Rental Premises
 - Total Cost of Project will be reduced.
 - Profitability will be increased.
 - Interest on C.E.will be reduced.